## **Recruitment Trophy**

Can be submitted by any member
Group:
Area:
Membership
Full Members at 1/1/2006:
Full Members at 31/12/2006:
Overall increase:
Recruitment
What did you do as a Group to increase membership over the year? Continue on a separate sheet if necessary.
Publicity and Advertisements
What publicity was done through the year? What sorts of adverts were placed locally? Please submit examples of posters, press releases and newspaper articles.
Information
Was a new members pack given to prospective new members? Do you use Preliminary Pass Cards? How many were issued? How many members attended but didn't join? Did the Group hold formal New Member Nights or Open Nights? What events were held on these nights?
Any other supporting evidence
Please submit photographs, newspaper articles, scrapbooks and as much information as possible with this form.  Continue on a separate sheet if necessary.
Signed: Date:
Name: Position:

Please submit this form to the HGS at emma.dunning@btopenworld.com